

Hoya X MOG SYNC III Digital Lens Contest

Terms and Conditions

1. Organizer

1.1 This contest is organised by Malaysian Hoya Lens Sdn. Bhd. and Metro Optical Group (MOG) (“Organizer”)

2. Contest Period

2.1 This Contest is valid from 1 March 2023 until 31 March 2023 (“Contest Period”). Any entries submitted during this period is eligible for the Contest’s entries.

2.2 Organizer may at its sole and absolute discretion to extend or terminate the Contest Period at any time without any prior notice to any party (“the Extended Period”). Unless an Extended Period is announced, any entries submitted after the end of the Contest Period (due to any reason howsoever and/or whatsoever arising) shall be rejected. Any participation in the Contest during the Extended Period (if any) shall be governed by these terms and conditions (“Terms and Conditions”) which shall remain in full force and effect.

3. Eligibility & Participation

3.1 Any person who has fulfilled the criteria below is eligible to participate in this Contest (“Participants”):

- a) Malaysia citizen with valid Malaysia identification card
- b) Aged 18 years and above

3.2 The following person (s) shall not be eligible to participate in this Contest:

- a) Employees and immediate families of Organizer
- b) Affiliated, appointed agencies and suppliers of Organizer

4. Contest Mechanics

4.1 Please follow below steps for contest entries:

Step 1: Log on <https://sync3.hoya.com.my/>

Step 2: Play the game and score as high as possible.

Step 3: After surviving for more than 60secs, click the “Submit Your Score” and enter your details for prize redemption. First 1000 participants that survive for more than 60 secs is entitled for MOG Lens Voucher worth RM50 and one (1) unit of MOG Lens Cleaner.

Step 4: Top 3 scorers will win a pair of Hoya SYNC III Digital lenses worth RM1,150.

4.2 By entering the Contest, each participant agrees that:

- a. Organizer may collect, use, disclose and share amongst themselves and their respective service providers, the participant’s personal data, including the photographs or audio-video or other recordings of these participants (“Material”) for publicity and/or use in advertisements across all media, including, without limitation, in Organizer’s publications, presentations, promotional materials on their websites, in its original or edited format, and whether to promote the Contest or otherwise without further notification, remuneration or compensation; and
- b. the copyright and all other intellectual property rights in and to all Material shall vest solely and absolutely in Organizer without further compensation.

4.3 Participants are allowed to submit multiple entries. However, each Participant is allowed to do one (1) time redemption on MOG Lens Voucher worth RM50 with one (1) unit of MOG Lens Cleaner and will only be selected as Winner once.

5. Contest Prize

5.1 The prizes are the following:

First 1000 participants that survive for more than 60 secs

- MOG Lens Voucher worth RM50 and one (1) unit of MOG Lens Cleaner.

Top 3 scorers

- A pair of Hoya SYNC III Digital lenses worth RM1,150.

5.2 Prizes are not transferable or exchangeable and non-cash prizes cannot be exchanged for cash. Organizer accepts no responsibility for any tax or other liability that may arise from the prize winnings. Prizes are subject to availability and Organizer has the right to substitute any prize for a comparable prize of equal or greater value to be awarded in lieu, subject to any applicable law.

6. Winner Selection

6.1 Organizer will select entries which have complied with all the Contest's Terms & Conditions. Organizer reserves the right to reject any Participants failing to meet the Contest's requirement.

6.2 **For the first 1000 participants that** surviving for more than 60 secs, you may click the "Submit Your Score" and enter your details for prize redemption directly from the page.

6.3 **Top 3 scorers** will be selected based on the top 3 participants that score highest.

6.4 Organizer reserves the right to amend and change the Contest's winning mechanic at its sole discretion without having to assign any reason whatsoever.

6.5 Organizer reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter any of the prizes offered without notice to the participants.

6.6 Organizer's decision on the winners is final and no correspondence will be entertained. Organizer's decision at all stages of the Contest is final. No enquiries, appeals, verbal or written, shall be entertained. The participants shall accept and abide by all decisions made by Organizer concerning, without limitation, these terms and conditions, the rules, procedures and regulations of the Contest, the award of prizes and any other matters relating to the Contest.

7. Winner Announcement

7.1 **For the first 1000 participants that** surviving for more than 60secs, you may click the "Submit Your Score" and enter your details for prize redemption directly. You can redeem your prizes from your selected outlet within two (2) weeks from your selected preferred visit date.

7.2 Top 3 scorers will be announced on Metrol Optical Group (MOG)'s Facebook page and be contacted via email/WhatsApp within one (1) months from the end of the Contest Period.

7.3 Organizer reserves the right to forfeit the prizes or assign the prizes to another Contest Participant should the originally selected winners fail to provide the required documents within the stipulated time frame or is uncontacted or does not respond within one (1) week from the date the notification was sent or contact was attempted.

8. Rights of the Organiser

8.1 Participation in the Contest is subject to the Contest Terms and Conditions ("T&Cs"). Entry into this Contest is deemed acceptance of these T&Cs and any amendments, additions, replacements, variations, and modifications hereto, which shall be final and binding in all respects on each participant. Organizer reserves the right to refuse entry, or to refuse to award the prize to anyone in breach of these terms and conditions.

8.2 Organizer shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury, or death in connection with the Contest, or any prize, except any liability that cannot be excluded by law (in which case that liability is

limited to the minimum allowable by law). If applicable, all warranty claims regarding a prize should be directed to the applicable manufacturer.

9. Personal Data collection, processing, and use

- 9.1** The information (including personal data/information) voluntarily provided by participant can be used or processed by Organizer and/or its affiliate (including related contractors who provide services to Organizer). In processing participant Personal data/information (including disclosing to an international recipient), Organizer will be bound by applicable data protection regulation. By providing participant data/information (including personal data/information), participant hereby consent to the use of your personal data/information for legitimate business reasons in accordance with the applicable data protection regulations.
- 9.2** Participant may access and request for correction of their personal data, to limit the processing of their personal data, or to contact Organizer for any enquiries, in respect of their personal data.
- 9.2** This contest is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, LinkedIn, or Twitter.
- 9.3** Organizer shall not be liable for damages caused by errors or the failure of technical equipment. Such damages include incorrect content, loss or deletion of data, and viruses.